GOVERNMENT OF INDIA
MICRO,SMALL AND MEDIUM ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:47
ANSWERED ON:17.07.2017
Performance of NMCP
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Will the Minister of MICRO,SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) the salient features of National Manufacturing Competitiveness Programme (NMCP) in the country;

(b) the growth achieved through NMCP by the Government for the MSME sector since its inception;

(c) the total budgetary allocation by the Government for NMCP during the last five years.

(d) whether the Government proposes to enhance NMCP by infusing/participating the talent of world class companies. Start-ups, technology- driven firms and professionals to augment the aim of NMCP for MSME in the country; and

(e) if so, the details thereof, if not, the reasons therefor?

Answer

(a): National Manufacturing Competitiveness Programme (NMCP) seeks to enhance the competitiveness of manufacturing Micro, Small and Medium Enterprises (MSMEs) through following interventions:

i. Lean Manufacturing Competitiveness Scheme (LMCS)
ii. Design Clinic Scheme,
iii. Technology & Quality UP-gradation support for MSMEs (TEQUP)
iv Digital MSME Scheme,
v. Building Awareness on Intellectual Property
vi. Enabling Manufacturing Sector to be Competitive through Quality Management Standards (QMS) and Quality Technology Tools (QTT) (This component has been subsumed under Zero Defect Zero Effect (ZED) Certification scheme.
vii. Entrepreneurial & Managerial Development of SMEs through incubators

(b): The growth of any enterprise including MSMEs depends upon various factors within and outside the enterprise. The NMCP is designed to increase their competitiveness through the aforesaid interventions which are by and large soft interventions. Thus, NMCP interventions are only one of the factors that contribute to the growth of MSMEs.

(c): Budget allocation for NMCP during last 5 years (from 2012-13 to 2016-17) is Rs. 429.50 crores .

(d)&(e): NMCP is a demand driven programme designed to make MSMEs competitive in domestic and international markets as per the approved guidelines of its various interventions. There are enabling provisions for providing professional consultants and expert agencies to MSMEs in NMCP components like LMCS, Design etc. Moreover, financial assistance is also made available for acquisition of energy efficient technology.